LICENSING SUB-COMMITTEE



5	Addition Vision 400 Addition Provide Build CAA
Report subject	Ashley Vegas, 408 Ashley Road, Poole, BH14 0AA
Meeting date	13 August 2025
Status	Public Report
Executive summary	To consider an application by BCP Council's Licensing Authority for the review of the premises licence.
	The Licensing Authority no longer have confidence in the premises licence holder and designated premises supervisor (DPS) to uphold the prevention of crime and disorder and protection of children from harm licensing objectives.
Recommendations	It is RECOMMENDED that:
	Members consider the following options: -
	a) Modify the conditions of the licence; and/or
	b) Exclude a licensable activity from the scope of the licence; and/or
	c) Remove the Designated Premises Supervisor; and/or
	d) Suspend the licence for a period not exceeding three months; and/or
	e) Revoke the licence; or
	f) Leave the licence in its current state.
	Members are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision
Reason for recommendations	Where a review application by a responsible authority, or any other person, has been received the scheme of delegation set out in the Council's Constitution states that these applications should be dealt with by the sub-committee.
	The Licensing Authority may only consider relevant aspects that have been raised in the application.

Portfolio Holder(s):	Councillor Kieron Wilson – Housing and Public Protection
Corporate Director	Graham Farrant – Chief Executive
Report Authors	Sarah Rogers – Principal Licensing Officer
Wards	Parkstone
Classification	For Decision

Background

- An application for the review of the premises licence, under Section 51 of the Licensing Act 2003, was made by BCP Council's Licensing Authority on 24 June 2025 following breaches of conditions which have not been addressed, despite visits and advice from licensing officers.
- The Licensing Authority are both authorised persons (to carry out inspections and enforcement roles) and a responsible authority (entitled to make representations to licensing applications for the grant, variation or review of a licence) under the Licensing Act.
- 3. The Licensing Authority have applied for review on the basis that they no longer have confidence in the licence holder or DPS to ensure that the conditions of the premises licence are being complied with. In addition, it is stated that the premises are linked to criminal activities, particularly the storage and sale of illicit tobacco and vapes.
- A copy of the review application, setting out the concerns of the Licensing Authority and including supporting documents from Trading Standards, is attached at Appendix 1.
- 5. A copy of a map, showing the location of the premises is attached at Appendix 2.
- 6. The premises licence has been in force since 16 February 2024 and is held by Ashley Vegas Ltd. Companies House shows Ashley Vegas Ltd as having one active director Hiwa Yousefzadeh appointed on 3 March 2025 and residing in Scotland. The current DPS is Mrs Shanaz Saeed Abdullah who has been the DPS since the licence was first granted. It appears however she is no longer involved with the premises. A copy of the current premises licence is attached within the Appendix 1 bundle.

Consultation

- 7. A copy of the review application was served on all responsible authorities and the licence holder on 24 June 2025.
- The principal licensing officer attended the premises on the 25 June 2025 to display
 the site notice. One notice was fixed to the inside window, facing out, and another
 on the wall to the side of the premises, so it remained visible when the shutters were
 closed.

- 9. Two further notices were placed on the main public noticeboards of the Council offices at Bourne Avenue and St Stephen's Road. A notice was also published on the Council's website.
- 10. The review is supported by Trading Standards, as a responsible authority, who have provided a witness statement within the review bundle at Appendix 1.
- 11. Dorset Police have made a representation in support of the review. A copy of their supporting submission is attached at Appendix 3.
 - No representations were received in support of the review application from any of the other responsible authorities or any other person.

Options Appraisal

- 12. Before making a decision, Members are asked to consider the following:-
 - The application made by the Licensing Authority and supporting evidence from Trading Standards and Dorset Police.
 - The submissions made by or on behalf of the premises licence holder.
 - The relevant licensing objectives, namely the prevention of crime and disorder and the protection of children from harm.
 - The Licensing Act 2003, Regulations, Guidance and the Council's Statement of Licensing Policy.

Summary of financial implications

13. An appeal may be made against the decision of Members by the Licensing Authority or the holder of the premises licence to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

14. If Members decide on an option available to them which the Licensing Authority or the premises licence holder does not agree to, they may appeal to the Magistrates' Court within a period of 21 days, beginning with the day that they are notified in writing of the decision.

Summary of human resources implications

15. There are no human resources implications.

Summary of sustainability impact

16. There are no sustainability impact implications.

Summary of public health implications

17. There are no public health implications.

Summary of equality implications

18. There are no equality implications.

Summary of risk assessment

19. There is no requirement for a risk assessment.

Background papers

BCP Council - Statement of Licensing Policy

SOLP-2020-2025

Hearing Regulations

The Licensing Act 2003 (Hearings) Regulations 2005

Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2025)

Revised guidance issued under section 182 of Licensing Act 2003 - GOV.UK

Appendices

- Copy Review Application, including Current Premises Licence, Witness Statement of Andy Crossen-White, Trading Standards Officer and breach letters sent by Mrs Jardim, Licensing Officer
- 2 Location Plan
- 3 Dorset Police Supporting Submission